
ALBERTO FRANCESCONI

SCIENTIFIC PRODUCTION

BOOKS

1. Francesconi A. (2015), Advanced Cultural Districts. Innovative Approaches to Organizational Design. PalgraveMcMillan, ISBN 9781349552993, eBook ISBN 9781137555359, DOI: 10.1057/9781137555359.0001, **SCOPUS indexed**
2. Francesconi A., Cioccarelli G., (2013), Organizzare i distretti culturali evoluti, FrancoAngeli, Milano, ISBN 9788820426576
3. Francesconi A. (2011), I sistemi informativi nell'organizzazione d'impresa, Giuffré, Milano, ISBN 88-14-15691-3
4. Francesconi A. (2007), Innovazione organizzativa e tecnologica in sanità. Il ruolo dell'health technology assessment, FrancoAngeli, Milano, ISBN 13: 9788846485151

JOURNAL ARTICLES OR REVIEWED BOOK CHAPTERS

5. Francesconi A., Magliacani M. (2022), How to feed a culturally sustainable development plan over time: evidence from the Tuscan Mining UNESCO Global Geopark, *Journal of Cultural Heritage Management and Sustainable Development*, doi: 10.1108/JCHMSD-03-2021-0056 (**fascia C – VQR; ANVUR indexed**); **AIDEA & SCOPUS indexed**
6. Francesconi A. (2019), A Process Re-Conceptualization of Entrepreneurial Orientation Aimed at Opportunity Designing, *International Journal of Business and Social Science*, 10(3) doi:10.30845/ijbss.v10n3p1 (**Fascia B – VQR; ANVUR, area 13 scientific**)
7. Francesconi A., Dossena C. (2016), Learning to Design Cultural Districts and Learning from Designing Them, *European Planning Studies*, ISSN 0965-4313 (Print), 1469-5944 (Online), 24(4):704-722, DOI: 10.1080/09654313.2015.1133565 (**Fascia A ranking AIDEA 2015 – 2 stars ABS; fascia B – VQR, ANVUR, area 13 scientific**); **Web of Science & SCOPUS indexed**
8. Francesconi, A., Dossena C., Magnani G. et al. (2016), Learning from critical internationalization events: Insights from two fast growing Italian SMEs, in F. Visintin and D. Pittino (Eds.), Fast growing new firms in a slow growth economy: institutional conditions for innovation, pp: 199-222, Edward Elgar Publishing, ISBN: 9781785367106, eBook 9781785367113, DOI: 10.4337/9781785367113
9. Francesconi, A., Dossena C. (2015), A strategic and organizational perspective for understanding the evolution of Online Reputation Management Systems, in Mola L., Pennarola F., Za S. (eds.), From Information to Smart Society - Environment, Politics and Economics, Springer, Heidelberg, PRINT ISBN: 978-3-319-09449-6, Online ISBN 978-3319-09450-2, DOI: 10.1007/978-3-319-09450-2_5, (First Online: 10 September 2014); **Web of Science & SCOPUS indexed**
10. Francesconi, A., Bonazzi, R., Dossena, C. (2015), Online Communities and Open Innovation: The Solar System Metaphor, in Economics: Concepts, Methodologies, Tools, and Applications, Chapter 35, pages 652-666, IGI Global, Hershey, PA 17033, USA, ISBN13: 9781466684683|ISBN10: 1466684682|EISBN13: 9781466684690 DOI: 10.4018/978-1-4666-8468-3.ch035, **SCOPUS indexed**
11. Francesconi, A., Dossena C. (2014), Entrepreneurial Orientation: Where Do We Go From Here?, in Visintin F., Pittino D., Lauto G., Mazzurana P.A.M., Organising for growth: theories and practices, CreateSpace-Uniud, ISBN-13: 9781502474896, ISBN-10: 1502474891
12. Francesconi, A., Dossena C. (2014), From 'Design' To 'Designing' Approaches in Complex Systems: The Case of a Cultural District, in Visintin F., Pittino D., Lauto G., Mazzurana P.A.M., Organising for growth: theories and practices, CreateSpace-Uniud, ISBN-13: 978-1502474896, ISBN-10: 1502474891
13. Francesconi, A., Dossena, C. (2014). Online Corporate Reputation Management and IT: From Reactive to Proactive Organizations, In I. Lee (Ed.), Trends in E-Business, E-Services, and E-Commerce: Impact of Technology on Goods, Services, and Business Transactions (pp. 206-228), IGI Global, Hershey, ISBN13: 9781466645103; ISBN 978-1-46664510-3 (hardcover: alk. paper) - ISBN 978-1-4666-4511-0 (ebook) - ISBN 978-1-4666-4512-7 (print & perpetual access); DOI: 10.4018/978-1-4666-4510-3.ch012; **SCOPUS indexed**
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15. Francesconi A., Metallo C. (2013), Seeking Higher Performances in Innovation and Knowledge Management, *International Journal of e-Services & Mobile Applications (IJESMA)*, ISSN: 1941-627X, e-ISSN: 1941-6288, 5(4): iv-9,

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- 15. Francesconi A., Dossena C. (2013), On-line Reputation System e Performance dei Professional Service Provider. Il caso Elance, Business and Management Science International Quarterly Review (Economia Aziendale Online), ISSN 2043-5498, e-ISSN 2038-5498, vol. 4(2):143-166, refereed papers, DOI: 10.4485/ea2038-5498.003.0039 (**Fascia C ranking AIDEA 2015; ANVUR: area 13 scientific**)
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 - 17. Francesconi A., Bonazzi R., Dossena C. (2013), Solar System. A New Way to Model Online Communities for Open Innovation, in Spagnoletti P. (Editor), Organizational Change and Information Systems. Working and Living Together in New Ways, Springer, Heidelberg, ISBN: 978-3-642-37227-8; **SCOPUS indexed**.
 - 18. Francesconi A. (2013), Territorio, risorse, conoscenze e competenze per organizzare il distretto culturale evoluto, in Francesconi A., Cioccarelli G. (a cura di), Organizzare i distretti culturali evoluti, FrancoAngeli, Milano, pp. 77-116, ISBN 9788820426576.
 - 19. Francesconi A. (2013), L'analisi strategico-organizzativa e la progettazione di un distretto culturale evoluto, in Francesconi A., Cioccarelli G. (a cura di), Organizzare i distretti culturali evoluti, FrancoAngeli, Milano, pp. 117-168, ISBN 9788820426576.
 - 20. Francesconi A., Dossena C. (2012), IS and Organization for Online Corporate Reputation Management, International Journal of e-Services and Mobile Applications (IJESMA), ISSN: 1941-627X, e-ISSN: 1941-6288, 4(2):1-18, DOI: 10.4018/jesma.2012040101 (**Fascia D ranking AIDEA 2015 - ANVUR: area 13 scientific**)
 - 21. Francesconi A., Dossena C. (2012), Intersecting technical knowledge, marketing experience and customer activities to innovate, in Mehdi S. (Ed.), Exploring Services Science, Springer, Heidelberg, ISSN 1865-1348, ISBN 978-3-64228226-3, pp. 350-360; **Web of Science & SCOPUS indexed**.
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 - 24. Francesconi A. (2009), Technology framework e ruoli organizzativi ad elevata differenziazione nei processi di cambiamento tecnologico. Il caso dell'ICT per il digital imaging, Business and Management Science International Quarterly Review (Economia Aziendale Online, sezione WP), vol. 4, ISSN 1826-4719, (ANVUR indexed: area 13 scientific) (**Fascia C ranking AIDEA 2015; ANVUR indexed: area 13 scientific**)
 - 25. Francesconi A., Guizzetti G., Lago P., Maccarini E.M. (2008), Strutture e processi per l'hospital-based HTA: l'esperienza in Italia, Clinical Governance, anno V, n.1, ISSN 1824-7784 (**ANVUR indexed: area 13 scientific**)
 - 26. Francesconi A., Guizzetti G., Lago P., Maccarini M.E. (2008), Applicazioni pratiche dell'Hospital-based Hta: l'esperienza del San Matteo (poster), Igiene e Sanità Pubblica, ISSN: 0019-1639, vol. 5, supplemento, p. 171, (**Fascia D - VQR area 13; ANVUR indexed: area 13 scientific**)
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 - 28. Francesconi A., Maccarini E.M., Lago P., Gelmetti A., Guizzetti G.G., Previtali P. (2008), Hta nell'Ict: problemi aperti e prospettive di sviluppo, atti del 1° Congresso nazionale SIHTA (Società Italiana di Health Technology Assessment) "Health Technology Assessment in Italia: modelli, strumenti ed esperienze", 8- febbraio, Roma, Igiene e Sanità Pubblica, ISSN: 0019-1639, vol. 5, supplemento, p. 112, (**Fascia D - VQR area 13; ANVUR indexed: area 13 scientific**).
 - 29. Francesconi A. (2008), The role of manager and professionals within IT related change processes. The case of healthcare organizations, in De Marco M. (Ed.), Interdisciplinary Aspects of Information Systems Studies, Springer, Heidelberg, ISBN: 978-3-7908-2009-6; **SCOPUS indexed**.
 - 30. Francesconi A., Amigoni M., Lago P., Maccarini E.M., Pellegrini L. (2005), Health Technology Assessment: a flexible approach? Experiences in Lombardy, Italian Journal of Public Health, year 3, vol. 2, summer 2005, ISSN: 1723-7807, (**ANVUR indexed: area 13 scientific**)
 - 31. Francesconi A. (2005), L'ICT per la promozione e commercializzazione delle destinazioni turistiche in provincia di Pavia. Un modello di riferimento, in Luraghi S., Stringa P. (a cura di) Marketing culturale. Valorizzazione di istituzioni culturali – Strategie di promozione del territorio, FrancoAngeli, Milano, ISBN 10: 8846474708, ISBN 13: 9788846474704.
 - 32. Francesconi A., Previtali P., Denicolai S. (2005), Metodologie di sviluppo delle Intranet, in Cantoni F., Mangia L. (a cura di), Lo sviluppo dei sistemi informativi nelle organizzazioni. Teoria e casi, FrancoAngeli, Milano, ISBN 10: 8846461886, ISBN 13: 9788846461889
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35. Francesconi, A., Tanda A. (2024) "Open innovation and banking: where do we stand?", paper presented at "Women in Fintech and AI IV Conference – organised by University of Crete (Rethymno, Greece) and CA19130.
36. Francesconi, A., Dossena C. (2013), The evolution of Online Reputation Management Systems: knowing better for (re)acting faster, proceedings of ITAIS2013 (Italian Chapter of AIS - Association of Information Systems) (ICIS2013 Ancillary Event) - X Conference of the Italian Chapter of AIS, "Empowering society through digital innovations", Edizioni ITHUM. ISBN: 978-88-6685-007-6.
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38. Francesconi A., Dossena C. (2011), Social media and 'online communities of creation': new ways to support innovation. A case study, 8° Conference of the Italian Chapter of AIS "Information Systems: a crossroads for Organization, Management, Accounting and Engineering", Roma, 7-8 ottobre, 2011, ISBN: 978-88-6105-063-1.
39. Francesconi A., Dossena C. (2010), The role of Web-based collaborative systems in supporting firms' creativity, proceedings di IADIS (Information Association for development of information society) International Conference "World Wide Web/Internet 2010", Timisoara, Romania, 14 - 17 October 2010, ISBN: 978-972-8939-25-0; SCOPUS indexed
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42. Francesconi A., Dossena C. (2009), Web Reputation Management Systems: An Empirical Experience, proceedings di IADIS (Information Association for development of information society) International Conference "World Wide Web/Internet 2009", Roma, 19-22 novembre, ISBN: 978-972-8924-93-5; SCOPUS indexed.
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45. Francesconi Alberto, Guizzetti Giovanni Guido, Lago Paolo, Maccarini Maurizio (2007), "Il modello di Hospital-Based HTA", atti del 2° forum italiano per la valutazione delle tecnologie sanitarie (abstract), 25-27 gennaio, Facoltà di Scienze dell'Università degli Studi di Trento, in Cazzador L., Condini S., Cucino R., Guarerra G.M. (ed.), Il Forum italiano per la valutazione delle tecnologie sanitarie. Abstract Book, ISBN: 9788884431745.
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