

CURRICULUM VITAE

DIALA KABBARA

PERSONAL INFORMATION

NAME	Kabbara Diala
Position	Assistant Professor (RTDA)
Tel- office	0382 986432
Institutional E-mail	Diala.kabbara@unipv.it
Address email- Pec	Diala.kabbara@pec.it

EDUCATION AND TITLES

1. Philosophy Doctor (Ph.D.) in Management
University of Pavia
2005- 2008
2. -Diplôme d'études approfondies (DEA) (2 years) in Management
Université Saint Joseph
Beirut, Lebanon
2002-2004
3. Bachelor (4 years) in Management
Lebanese University,
Lebanon

RESEARCH CONTRACTS

From January-June 2023 (Post-doc)

TITLE: "Empowering female and transnational entrepreneurship in Europe: the role of accelerators"
University of Pavia- Italy

From 1-12-2016 to 1-12 2017 (post-doc)

TITLE: project to support scouting activities and implementation of research projects
DEPARTMENT: Economics and Management
University of Pavia- Italy

From 1-06-2016 to 30-11-2016

TITLE: "Terzo rapporto sul settore del game development in Italia: Censimento dei Game Developer italiani", Associazione Editori Sviluppatori Videogiochi Italiani (AESVI), report

PUBLICATIONS

Latest Articles

2024. "Developing resilience of MNEs: From global value chain (GVC) capability and performance perspectives" (with S. Chatterjee, R. Chaudhuri, D.Vrontis, Dana, L.-P., **Journal of Business Research**, 172, 114447. DOI:10.1016/j.jbusres.2023.114447

2024. "Internationalisation and growth of small sustainable fashion enterprises" (with E, Qin; H. Jarrar; C. Salloum), **International Journal of Entrepreneurship and Small Business**, Vol 51 No 4, pp. 469-493. DOI: 10.1504/IJESB.2021.10045129

2023. "Transnational entrepreneurship: insights from female entrepreneurs in the modest fashion industry " (with A. Zucchella), **Journal of International Management**, 29(5), 101058. DOI: 10.1016/j.intman.2023.101058.

2023. "A life cycle view on Unicorn start-ups: drivers of long-term high growth" (With Birgit Hagen), **Journal of Small Business and Enterprise Development**. 30(6), 1210-1240 DOI: 10.1108/JSBED-02-2023-0077

2023. "Multiculturalism and Entrepreneurial Expansion", (with C. Salloum.; M. AL-Sayah M.; Q Lefebvre Q and L Salloum), **International Journal of Entrepreneurship and Small Business**, Vol.50 No.2, pp. 175-193. DOI: 10.1504/IJESB.2020.10038884

2022. "Entrepreneurship and resilience: evidence from Lebanese SMEs" (with Attieh, L and Fatha. B), **International Journal of Entrepreneurship and Small Business**- DOI: 10.1504/IJESB.2024.10054285

2020. "Does religion influence location choice in the hotel industry?" (With Ana M. Romero-Martinez and F Garcia-Muina, **International Business Review**, 29 (2): 1-12. DOI:10.1016/j.ibusrev.2020.101663

Latest Book Chapters

2024. ' "Women's Entrepreneurship Policy: Enhancing Female Business Ownership in the Digital Era', in L.P Dana and M. Chhabra (eds), *Women Entrepreneurship Policy: context, theory, and practices*, Contributions to Management Science, in press, Springer publishing.

2023. "Female entrepreneurship: typologies, drivers, and value creation", in Ufuk Alpsahin Cullen (ed), *New Horizons and Global Perspective in Female Entrepreneurship*

Research, in press, **Emerald Publishing limited**, pp. 93-112. DOI:10.1108/978-1-83982-780-820231004.

2022. "The context for business in Lebanon", in L.P Dana, A. Salamzadeh, V. Ramadani and R. Palalić (eds), Understanding Contexts of Business in Western Asia, **World Scientific**, (co-authored with C. Salloum and M. Aziz), pp. 349-367. DOI: 10.1142/9789811229695_0017

INTERNATIONAL RESEARCH PROJECTS

2023- Member of the research project: **Accessible entrepreneurship: 'Entrepreneurial Internationalization and Female Empowerment Strategies'**, Erasmus+ strategic partnership, Coordinating institute: University of Cologne, (Germany)

NATIONAL RESEARCH PROJECTS

2024- Member of the research project: "The dynamics of global value chains and Italian SMEs" Resilience, strategic scenarios oriented towards sustainability" - "RESUS" - **PNRR Project (Spoke: PNRR GRINS Growing Resilient, Inclusive and Sustainable)**.

ACADEMIC POSITIONS

1. 2023- Present. Assistant professor, Department of Economics and Management, **University of Pavia, Italy**.
2. 2014- 2023. Adjunct professor in "International Entrepreneurship and Organisational Behaviour," Master in Economic Finance and International Integration, Department of Economics and Management, University of Pavia, Italy.
3. 2021- 2022. Adjunct professor in "sustainability in an international context," **école de commerce & Management (ESDES), Lyon Catholic University UCLY, Lyon, France**.
4. 2018-2022. Adjunct professor in "Strategic Management and Business Planning", Master in Industrial Automation, **Faculty of Engineering, University of Pavia, Italy**.
5. 2010- 2013. Adjunct professor in "International Entrepreneurship and new venture finance," Master in International Business and Entrepreneurship, Department of Economics and Management, **University of Pavia, Italy**.

TEACHING ACTIVITIES (IN ENGLISH)

• Italy

2023-2024 -Lecturer of "Consultancy and Soft Skills", postgraduate course **22h, SECS-P/08**, Master in International Business and Entrepreneurship, Department of Economics and Management, University of Pavia, Italy.

2023-2024 -Lecturer of "Entrepreneurship", postgraduate course **24h**, **SECS-P/08**, Department of Physics, University of Pavia, Italy

2014-2023 -present Lecturer of "International Entrepreneurship and organisational behaviour", postgraduate course **44h**, **SECS-P/08**, Master in Economic Finance and International Integration, Department of Economics and Management, University of Pavia, Italy

2018 -2022 Lecturer of "Strategic Management and Business Planning", **SECS-P/08**, postgraduate course **45h**, Master in Industrial Automation, Faculty of Engineering, University of Pavia, Italy

2018-2022 Lecturer of "Cross-cultural Marketing", postgraduate course, "Marketing Utilities and Storytelling" (M.U.S.T.)- University of Pavia, Italy

2010-2014 -Lecturer of "International Entrepreneurship and new venture finance", **SECS-P/08**, postgraduate course **44h**, Master in International Business and Entrepreneurship, Department of Economics and Management, University of Pavia, Italy

• International

2015-2024 - Lecturer of "Entrepreneurship: from ideas to actions", postgraduate course 20h, IAE Lyon international week, IAE Lyon School of Management, University Jean Moulin, Lyon, France.

2021-2022 -Lecturer of "Sustainability in an international context", postgraduate course 40h - école de commerce & Management (ESDES), Lyon Catholic University UCLY, Lyon, France.

2018-2020 - Lecturer of "Doing business in the Middle East: cultural aspects and negotiation strategies", undergraduate course, lectures under Erasmus Exchange program at the University of Birmingham, UK.

2018-2019 - Lecturer of "Understanding the individual behaviour", undergraduate course, lectures under Erasmus Exchange program at the American University of Beirut, Lebanon.

2017 - Lecturer of "Opportunities' explorations and exploitation in Entrepreneurship", undergraduate course, lectures under Erasmus Exchange program at the Princess Sumaya University, Amman, Jordan.

OTHER SCIENTIFIC ACTIVITIES

• Third Mission

2024. participation to MIT Venture mentoring Service immersion program (VMS)-at MIT (Massachusetts Institutions of Technology)- Boston-United States.

- **Discussant in Workshop**

2024- Discussant of the paper 'Institutional Influences on Student-Led Digital Startups: A Comparative Study in Higher Education', ENTERYNG workshop (ENTrepreneurship REsearch Workshop for YouNG Scholars), **University of Pavia, Italy.**

2023- Discussant of the paper 'The role of the innovation-entrepreneurship ecosystem in the different phases of the internationalization process of firms', ENTERYNG workshop (ENTrepreneurship REsearch Workshop for YouNG Scholars), **University of Bergamo, Italy.**

2023-Discussant for the paper 'Scoping the Agile Revolution: A Systematic Literature Review of Enterprise-Level Transformations', AEM PhD (Applied Economics and Management) Winter Workshop, **University of Bergamo, Italy.**

- **Editorial board:**

2021- present- Member of the editorial board in the EuroMed Journal of Management, Inderscience Publishers.

2020-Present- Member of the editorial board in the 'LA Revue Gestion et Organization', Science direct.

2023- Member of the editorial board in the book " Environments for Women Entrepreneurship in North Africa ", in. L.P Dana, D.M. Nziku, R. Palalić, V. Ramadani (eds), World Scientific publishing. ISBN 978-981-127-612-5.

2022- Member of the editorial board in the book "Women Entrepreneurs in Sub-Saharan Africa Historical Framework, Ecosystem, and Future Perspectives for the Region ", in. M. Dabić, L.P Dana, D M Nziku, V. Ramadani (eds), Springer publishing. ISBN 978-3-030-98966-8

- **Member of Jury:**

2023- Member of Jury in the Falling walls lab Italy, **University of Milano-Bicocca**

2022- Member of Jury in the Falling walls lab Italy, **University of Milano-Bicocca**

2022- Member of Jury in the EC2U (**European Campus of City-Universities**) Entrepreneurial week in Pavia, Italy

2021-2022 -Member of the commission in the recruitment and admission of students, ESDES, **Lyon Catholic University UCLY, Lyon (FR)**

- **Supervisor of master dissertation:**

2014-present- supervisor of around 5-6 master dissertations per academic year in English, University of Pavia, Italy

2021-2022 supervisor of around six master dissertations in English and French ESDES, **Lyon Catholic University UCLY, Lyon (FR)**

PAPERS PRESENTED AT ACADEMIC CONFERENCES

April 2024, 50th Academy of International Business (AIB) UK-Ireland chapter, International SMEs and circular business models: Case studies from China, Aston Business School, Birmingham, **(UK)**

December 2023, European international Business Academy (EIBA) conference, "Developing entrepreneurial opportunities through multi-layered liabilities: the experiences of female migrant entrepreneurs", ISEG University of Lisbon, **(Portugal)**

July 2023, "Sustainability and family firms: How to develop a circular business model?" Sinergie Management Conference (**SIMA**) "Rediscovering local roots and interactions in management", LUM University and the University of Bari, Bari, **(Italy)**.

June 2023, European Academy of Management (EURAM) conference, "Developing circular business model: Evidence from family firms in the manufacturing industry", Trinity Business School, Dublin, **(Ireland)**

December 2022, European international Business Academy (EIBA) conference, "Drivers of international sustained high - growth: Unicorn start-ups in Europe", BI Norwegian business school, Oslo, **(Norway)**

October 2022, The 26th McGill International Entrepreneurship Conference, "Location decision of a global value chain configuration: A case study of Family firms", University of United Arab Emirates University, Abu Dhabi, **(U.A.E)**. (online)

August 2019, The twenty-third McGill International Entrepreneurship Conference, "International female entrepreneurship and modest fashion", University of Odense, Odense, **(Denmark)**

April 2019, Academy of International Business (AIB) UK chapter Conference, " factors affecting the creation of entrepreneurial opportunity in the modest fashion industry", University of Sussex, Sussex, **(UK)**

December 2018, European International Business Academy (EIBA) conference, " Culture impact on the consumer purchase intention in the Modest Fashion Industry", University for Economics and Business, Poznan, **(Poland)**

September 2017, The 21st McGill international entrepreneurship conference, "Relationships between headquarters and subsidiaries in multinational corporations: Daikin Industries, Ltd. Case study", NUI Galway University, Galway, **(Ireland)**

February 2015, The Eighteen McGill international Entrepreneurship Conference, " The role of Crowdfunding as an effective tools of Finance in the entrepreneurship field", University of United Arab Emirates University, Abu Dhabi, **(U.A.E)**

December 2012, European International Business Academy (EIBA), " Business model and role of accelerators in creating start-up firms: case of American and European accelerator", University of Sussex, Sussex, **(UK)**

September 2012, The Fifteenth McGill International Entrepreneurship Conference, "Role of accelerator and social computing in international entrepreneurship field", University of Pavia, Pavia, **(Italy)**

September 2011, The Fourteenth McGill International Entrepreneurship Conference, "Social networks and Inter-organizational ties of knowledge intensive firms (KIFs)", University of Odense, Odense, **(Denmark)**

September 2010, The thirteenth McGill Conference on new frontiers in International Entrepreneurship, " International growth and networks of small knowledge intensive firms", University of Mc Gill, Montreal, **(Canada)**

January 2008, Workshop AIDEA-Giovani sull'internazionalizzazione della piccola e media imprese, " A network model of Italian biotechnology firm", University of Macerata, Macerata, **(Italy)**

September 2007, The Tenth Anniversary McGill Conference on International Entrepreneurship, " Evolutionary Network Process of International Entrepreneurial Firm", University of California, Los Angeles, **(U.S.A.)**

September 2006, The fifth biannual McGill Conference on new frontiers in International Entrepreneurship, " Internationalisation process of small firms: Difference between Old and new firms in International business and Entrepreneurship field", University of Mc Gill, Montreal, **(Canada)**

INVITED SPEAKER AT NATIONAL AND INTERNATIONAL INSTITUTIONS

- 2023- 'Entrepreneurship and sustainability: how to create a circular business model?' The acceleration days of Startcup Lombardia 2023, Italy (online)
- 2022- 'Entrepreneurship and sustainability: how to create a circular business model?' The acceleration days of Startcup Lombardia 2022, Italy (online)
- 2019- "Communications skills for effective management"
Ecole Nationale d'administration (ENA), Baabda, Lebanon
- 2016- "Doing business in the Middle East"
Confindustria Pavia, Italy

ACTIVITIES RELATED TO JOURNALS AND ASSOCIATIONS

- Active member of the Società italiana di Management **(SIMA)**
- Active member of the British Academy of Management **(BAM)**
- Active member of the European International Business Academy **(EIBA)**
- Active member of the Academy of International Business **(AIB)**.
- Member of international Entrepreneurship -ie-Scholars.net
- Reviewer for: International Business Review, European business review, Journal of International Entrepreneurship, Journal of Global Entrepreneurship Research, international journal of Entrepreneurship and Small Business.

WORKSHOP ORGANIZATION

2024- member of the organization team, for the workshop **ENTERYNG** "ENTrepreneurship REsearch Workshop for YouNG Scholars, to be held in Pavia in May 2024.
2024- member of the organization team, for the **Consortium for International Marekting Research CIMAR**", to be held in Pavia in May 2025
2023- Member of the organization team- ITIR kick off day - "Institute for Transformative Innovation Research (**ITIR**), University of Pavia, Italy,

LANGUAGES

English (fluent),
Italian (fluent),
French (native),
Arabic (native).

The undersigned, aware that - pursuant to art. 76 of the Presidential Decree 445/2000 - false statements, false documents and the use of false documents are punished under the penal code and special laws, declares that the information is true.

The undersigned declares to have received the information on the processing of personal data, published at the following link: <https://privacy.unipv.it>.

The undersigned is aware that this document could be published for transparency purposes on the website of the University of Pavia.

Place and date...11-06-2024.....